Netformx KnowledgeXpert

Netformx
KnowledgeXpert

Product Line Managers

Project Managers

Simplify Content Management While Increasing Productivity

As a product line manager, you are challenged to efficiently incorporate and manage vendor- and company-specific content, such as higher profit services, and distribute it in a timely fashion to your runtime application users. Technology vendors want to quickly provide updated and accurate product catalog content to their distributors and system integrators. And distributors, service providers, and systems integrators want to have a single online content management system that they can control, that includes catalogs from multiple vendors as well as their own price lists and other information. Accurate and timely content is a critical enabler for your company's success.

Netformx KnowledgeXpert Enables You to Manage the Content You Need With Speed and Efficiency

Netformx KnowledgeXpert meets the needs of technology vendors as well as distributors, service providers, and systems integrators. It enables vendors to create catalogs including product construction rules and suggested pricing. Service providers, systems integrators, and distributors use KnowledgeXpert as an online interactive content management system that provides complete multivendor catalog management capabilities. In addition, with KnowledgeXpert you can add your own reference part numbers, professional services content, attributes, and rules. With its simple and intuitive interface you can easily and quickly create, update, test, and then distribute content based on your own schedule, as well as manage content privacy and quality.

Operate-to-Win:

Streamline Your Operations to Enable More Deals to be Won

Quickly provide the most current vendor and company data, resulting in complete, accurate, winning proposals with differentiated value propositions
- Always provide up-to-date content
- Eliminate misquotes through accurate content
- Incorporate your own catalogs and services

Operate-to-Implement:

Streamline Your Operations to Enable Accurate Implementations

Provide accurate and standard content so designs meet your customer's needs and can be delivered flawlessly the first time
- Provide accurate, up-to-date vendor updates
- Correctly identify parts required
- Define and optimize managed services

KnowledgeXpert Features

Fast Time-to-market for Full Catalogs and Updates

Data you enter is available immediately for testing by Netformx applications and can be published in real-time. You can easily control the entire content update cycle and the release schedule for updates.

Multivendor Catalog

KnowledgeXpert's multivendor catalog – the Netformx KnowledgeBase™ – uses data standardization to enable data-driven features such as comparison-based guided selling and replacement part identification across multiple vendors. As a result, distributors, systems integrators, or service providers using Netformx applications can quickly find the best solution for the customer – no matter which vendor provides it – or alternative parts at lower cost. As a vendor, you can program your content to automatically recommend your solutions to system integrators or service providers who use the multivendor KnowledgeBase.

Private Content Management

With the self-service interface, as a distributor, systems integrator, or service provider you can incorporate and immediately publish your own value-add products and services. You can easily leverage multiple vendor catalogs to create your own offerings and price lists — without duplicating data. You can quickly create bundles and SKUs based on data provided by vendors without having to duplicate the vendor items.

High Quality Content, Standardization, and Efficiency

KnowledgeXpert provides a web-based, single point of data entry for all users. A single data format is used for all applications to simplify the user interface and enhance productivity. You can use custom widgets to reduce repetitive data entry and speed content update time. All content is protected by access control rules.

Achieving Success with KnowledgeXpert

Accurate and timely content is a critical enabler for your company's success. KnowledgeXpert's simple and intuitive interface enables you to create, maintain, and update products, services, promotions, and replacements, as well as custom or private data elements and then distribute those in a timely fashion to Netformx solutions. By providing the most current vendor and private data, your company's proposals are always accurate and up-to-date.

Learn more about Netformx KnowledgeXpert at www.netformx.com/KnowledgeXpert