EXECUTIVE BRIEF: **NETFORMX 360ai**

# Raise Your PVI. Maximize CPI Payouts. Accelerate Lifecycle Profitability.

Cisco 360 goes live soon, and on **January 25, 2026**, your **PVI score locks for 18 months**, determining your CPI payout levels—and your profitability—through mid-2027. With limited time to lift your score, protect margins, and strengthen lifecycle performance, **Netformx 360ai provides the fastest, most accurate path to higher PVI and bigger CPI payouts.**

## How Netformx 360ai Drives Profitability Across LAER

### 1. Know Your Networks (KYN)

Create accurate lifecycle twins that reveal true installed devices, risks, modernization needs, and renewal exposure—critical inputs for **Adopt, Expand, Renew** motions and score accuracy.

### 2. Know Your Metrics (KYM)

Blend lifecycle facts with Cisco financial signals to show exactly how each LAER action impacts **PVI, CPI payout, renewal risk, and margin growth**.

### 3. Know Your Profit (KYP)

Receive precise **30/60/90-day LAER-aligned actions** that lift PVI and revenue: customer-specific plays, renewal recovery, modernization motions, and dollar-value opportunities.

## What Netformx Delivers That PXP Cannot

- True installed-base view (Cisco + multi-vendor)
- Near-100% lifecycle reality for LAER execution
- Specific, financially-quantified action plays
- Partner QBRs and Customer-Ready Reports that prove partner value
- Clear, predictive mapping to PVI and CPI outcomes

**Netformx turns lifecycle signals into step-by-step actions that increase revenue, margin, adoption, and incentive yield.**

## Why Partners Need Netformx Now

Cisco PXP is critical, but it leaves key profitability gaps: incomplete installed-base accuracy, no multi-vendor visibility, limited lifecycle insight, no prescriptive PVI roadmap, and no customer-ready reporting.

Netformx enhances PXP by delivering bottom-up network discovery, a complete Lifecycle Twin, and AI-driven financial mapping—giving partners the clarity and actions required to excel across the LAER model (Land, Adopt, Expand, Renew) and increase profitability.

NETFORMX®

## Profitability Solutions

- **360 Risk Assessment** – 1-week profitability and PVI diagnostic
- **Customized 360 Tools**
  - **Pipeline Insight Tool (PIT)** – Deal-level incentive and margin forecasting
  - **Automated ETL Feed** – Clean unified PXP/CCW/CCWR/distributor data
  - **AssetXpert + 360 AI Engine** – PVI dashboards, lifecycle-twin accuracy, AI-driven plays, renewal management, customer QBRs
- **Netformx 360 Profit Packages** – Targeted for strategic accounts or portfolio-wide PVI/CPI profit acceleration

## Why Partners Choose Netformx

✓ Enhances—not replaces—PXP
✓ Converts lifecycle truth into profit
✓ Raises PVI ahead of the lock-in deadline
✓ Maximizes CPI payouts for 18 months
✓ Strengthens LAER motions and customer experience
✓ Creates a scalable, repeatable profit engine

## The Deadline Is Real — and So Are the Profits

Your **January 25, 2026**, PVI score determines your Cisco incentive profitability through **mid-2027**.
Contact sales@netformx.com to get started today!

**Netformx gives you the lifecycle intelligence, financial clarity, and prescriptive actions needed to win—fast.**

### About Netformx

Netformx helps Cisco Partners maximize profitability by enhancing PXP with accurate discovery, lifecycle-twin intelligence, and AI-driven financial mapping. AssetXpert, PIT, and ChannelXpert turn technical reality into actionable LAER plays, customer-ready QBRs, and predictable recurring revenue—giving partners a measurable competitive and profitability advantage. Learn more at netformx.com

© 2025 Netformx, Ltd. All rights reserved. Netformx is a registered trademark of Netformx, Ltd. All other names mentioned are used for identification purposes only and may be trademarks of their respective companies. 12/25

NETFORMX®