Netformx 360ai

Act Now to Maximize Cisco 360 Profitability for the Next 18 Months

Enhance PXP. Elevate PVI. Maximize CPI Incentives.

Why Cisco Partners Need More Than PXP

- Cisco-only visibility isn't enough — partners need a true multivendor view.
- Cisco Ready Reports don't reflect the real installed network.
- Pre-sale visibility helps increase CPI-eligible SKUs.

The Three Keys to Cisco 360 Success – Delivered by Netformx 360ai Profitability Suite

Cisco 360 transforms partner profitability into a journey — one where success depends on how well you guide customers across the lifecycle. To increase PVI, grow CPI payouts, and protect renewals, you must know **where you are, where you're going, and what actions drive profit.**

KYN – Know your Network(s)
(the map)

Start with Discovery to create a bottoms-up, accurate lifecycle twin of customer environments.

Provides the "inventory truth" required for:

- Accurate PVI scoring
- Adoption measurement
- Renewal risk identification
- Multivendor assets PXP can't see
- Elimination of missed CPI payouts

KYM – Know your Metrics
(the compass)

Uniquely blend technical facts with Cisco financial impact.

Blends lifecycle data with Cisco PXP, PVI, CPI, and LDOS signals

- PVI Impact for each device, contract, & adoption
- Links OS Versions → LDOS → Incentive Density
- 360 scoring for security posture

KYP – Know your Profit
(the treasure)

Generate the exact 30/60/90-day steps to raise PVI and increase incentives.

Includes:

- Customer-specific plays
- Dollar-value opportunities
- Renewal recovery actions
- Customer-ready QBRs for lifecycle conversations
- Network modernization & security opportunities

Why Partners Choose Netformx

- ✔ Enhances—not replaces—PXP
- ✔ Provides more accurate network data for better decisions
- ✔ Converts lifecycle truth into step-by-step action plays
- ✔ Strengthens customer conversations with QBRs
- ✔ Increases PVI scores before the deadline
- ✔ Maximizes CPI payouts for the next 18 months
- ✔ Creates a repeatable, scalable profitability model

Stop guessing how to improve PVI. Let's talk.

Netformx gives you the map, the compass, and the treasure.
With the January 25th deadline approaching, now is the time to act.

About Netformx

Netformx is the strategic engine Cisco Partners trust to maximize profitability from pre-sales through long-term renewals. By enhancing PXP with deep network assessments, lifecycle-twin accuracy, and AI-driven financial mapping, Netformx uncovers modernization opportunities, increases PVI scores, and amplifies Cisco incentive payouts. AssetXpert, PIT, and ChannelXpert turn technical reality into actionable LAER plays, customer-ready QBRs, and predictable recurring revenue—transforming Cisco 360 complexity into a measurable competitive advantage.

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