### **Netformx CX Advanced Audit Tool**

### Your tooling fast-pass for the Cisco CX Advanced Specialized Audit

7 steps to quickly pass the tooling audit and reap Lifecycle Incentive rewards

### Understand the CX Advanced Specialized Audit requirements

- Invest in CX processes to pass an independent third-party audit
- Demonstrate your customer success tool complies with the Advanced Specialization requirements



1

### **Evaluate Cisco's recommended CSM tooling options**

- Customer Success Management (CSM) applications take months to prepare for the audit
- Additional months are needed to manually transpose live customer data into the CSM

## Look at Netformx: a more affordable and faster alternative

- Netformx' Partner-ready solution automatically captures all the Cisco data needed
- Significantly reduce tooling costs and resource time
- Bonus: Visibility to all your LCI-eligible opportunities to increase potential payouts pre- and post-sale

#### The Netformx CX Audit Tool Advantage



4

### Get onboarded

Once Netformx has access to your data with approved credentials, we can start populating the tool

# 5

# Get trained for your demo to the Audit Team to pass the tooling audit

Netformx will thoroughly train you on how to show you meet the

tooling requirements

### Pass the tooling portion of the audit with ease

With Netformx, Partners pass the tooling portion of the audit as simply as following a roadmap

# Manage and optimize LCI rewards on an ongoing basis after you pass the audit

#### Mastering your LCI Rewards Profitability

LCI Pipeline	Manage LCI	Y Track Reward	Simplify
Insights	Rewards	Payments	Renewals
View Tier 1 & 2	Identify LCI	Analyze potential	Manage Smart Net contracts
Data	Prioritize for	payout	
Find LCI Eligible	highest rewards	Track approved	Manage software
before closing the	Monitor activities –	payout	subscriptions
deal	submissions -	Collect rewards	Manage assets
Early CSP & SBO planning	milestones	Concertewards	

- Get a presales view of LCI-eligible opportunities for Cisco direct and distribution deals and receive LCI reports
- Identify LCI opportunities, manage the reward process, track payments
- Prioritize LCI opportunities; focus on activities by due date
- Easily manage Smart Net contract, software subscription, asset renewals



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